



2025

Annual Report



Table of contents

President & Secretary-General Welcome	01
2025 Highlights	03
Empowering Voices	04
Advocacy & Representation	05
Communications	08
EU Projects	09
Membership & Governance	10
The Team	15

President & Secretary-General Welcome

Dear colleagues,

2025 has been a defining year for Euro Coop and for the co-operative movement worldwide. Marking the **second United Nations International Year of Cooperatives**, 2025 was not only a moment of recognition but a clear call to step up. Across Europe and beyond, co-operatives were firmly in the spotlight — demonstrating their resilience, relevance, and capacity to deliver people-centred solutions in a rapidly changing world.

Throughout the year, we actively contributed to the International Year of Cooperatives, ensuring that the perspective of consumer co-operatives was visible and well represented. In Brussels, Euro Coop took part in **key events** that highlighted the role of co-operatives in driving sustainable and inclusive economic development, reinforcing the importance of embedding the co-operative model within European policy discussions.

At the same time, we successfully launched our campaign “*Consumer Cooperatives: Building a Better World*”, aligned with the global co-operative movement. Through this initiative, we **amplified the voice and impact** of our members, showcasing their contributions to sustainability, responsible consumption, and community resilience across Europe.

Strengthening collaboration among our members remained a core priority. During our Board meeting in Prague in October, we organised a dedicated **CEOs meeting** aimed at fostering exchange, innovation, and stronger **commercial relationships** among European consumer co-operatives. This initiative reflects our continued commitment to building a more connected and dynamic co-operative network.



To this aim, dedicated working groups have been set up by the Secretariat before the end of the year, gathering together members wishing to reinforce their commercial relationships.

Consumer co-operatives have once again proven their unique value. In a context marked by economic uncertainty, climate challenges, and evolving consumer expectations, **our model** continues to stand out for its stability, trust, and long-term vision. By placing people at the centre of business, consumer co-operatives are not only responding to current challenges — they are actively shaping a fairer and more sustainable future.

Looking ahead, Euro Coop remains committed to reinforcing its advocacy at the European level, supporting its members in their transformation efforts, and **promoting the co-operative identity** as a driver of positive change. At the same time, the strengthening of commercial cooperation will be reinforced to provide our members with the best conditions to work together. The momentum generated in 2025 must now translate into **lasting impact**. Together, we will continue to ensure that consumer co-operatives are recognised not only for their heritage, but for their essential role in **building the economy of tomorrow**.

We thank our members and partners for their continued engagement and trust.

With co-operative greetings,

Mathias Fiedler

President



Fabrizio Fabbri

Secretary-General



2025 Highlights



IYC2025 Campaign Launch

JAN

FEB

Board Meeting in Sofia,
Bulgaria



Co-operative events in
Brussels & Healty Diets
Conference

MAR

JUL

2025 General Assembly &
Co-operatives UK Congress in
Manchester



SOSFood Consortium Meeting
in Athens

SEP

OCT

Board Meeting & CEOs
Meeting in Prague



Empowering voices

Advocacy in 2025 continued to rely on two essential pillars: providing concrete, workable **solutions to shared challenges**, and **ensuring strong visibility** for the co-operative voice at EU level. Euro Coop's mission remained focused on representing the priorities, challenges, and needs of its members towards EU policymakers, while highlighting the important socioeconomic role and innovation capacity of consumer co-operatives across Europe.

Throughout the year, Euro Coop strengthened its engagement with other **European retail associations**, particularly on key legislative files such as the Unfair Trading Practices (UTPs) Directive and the Omnibus I package. This closer cooperation helped to **align positions** and reinforce the sector's collective input into complex regulatory discussions affecting the retail and food supply chain.

Euro Coop also continued to deepen its collaboration with a broader range of organisations and platforms, including the **Food Policy Coalition**, particularly on strategic **sustainability-related dossiers** such as the Green Claims Directive, the proposed deregulation of New Genomic Techniques (GMOs), and the debate on ending the EU's export, import, and production of banned pesticides.

These alliances have been instrumental in ensuring a more coordinated and informed contribution to EU policy debates.



Advocacy & Representation

EU Policy

In 2025, Euro Coop's EU policy work evolved within a **shifting political and regulatory landscape**, marked by a stronger focus from the European Commission on competitiveness, simplification, and reducing administrative burdens for businesses. This resulted in a more limited number of new legislative proposals, alongside ongoing negotiations on key files of direct relevance to consumer co-operatives.

Euro Coop closely followed and contributed to discussions on several priority dossiers, including the **Unfair Trading Practices (UTPs) Directive**, the **Deforestation Regulation**, **New Genomic Techniques (NGTs)**, and the **Omnibus I package** on sustainability, covering the **Corporate Sustainability Reporting Directive (CSRD)** and the **Corporate Sustainability Due Diligence Directive (CS3D)**. On these latter files in particular, Euro Coop advocated for a balanced approach that ensures fairness in the food supply chain while safeguarding the integrity of the EU Single Market and avoiding disproportionate administrative burdens on retailers and consumers.

Throughout the year, Euro Coop actively engaged in EU policymaking processes by **co-signing joint letters** and statements with partner organisations. Although there are currently no pressing legislative dossiers, the implementation of several laws already adopted still requires close monitoring to ensure their practical feasibility.

On UTPs, Euro Coop raised concerns about proposed cross-border enforcement mechanisms that could undermine the Single Market. Regarding the Empowering Consumers Directive, Euro Coop is actively collaborating with other organisations to prevent measures from negatively affecting products already on the market.

On the Deforestation Regulation (EUDR), Euro Coop highlighted the redundancy of certain certification provisions and the inadequacy of the

Commission's Implementing Regulation on countries deemed "low risk" for importing products covered by the law.

Concerning the implementation of energy-saving and renewable-energy measures for large commercial areas under the **Energy Performance of Buildings Directive**, Euro Coop is urging the Commission to review some of the obligations related to the installation of recharging facilities for electric vehicles and bike tracks, in order to adapt the legislation to the diverse circumstances encountered at national and regional levels.

Euro Coop also contributed to broader policy discussions, including the **EU Bioeconomy Strategy**, where it submitted positions reflecting members' priorities on sustainable resource use, alternative proteins, and innovation in agri-food systems, and participated in stakeholder workshops organised by the European Commission.

In parallel, Euro Coop monitored and contributed to non-legislative initiatives such as the **Vision for Agriculture and Food**, the **Consumer Agenda 2025–2030**, and the **Single Market Strategy**, ensuring that the voice of consumer co-operatives is reflected in shaping a more sustainable, competitive, and consumer-oriented European policy framework.

Euro Coop also continued its participation in EU-level expert groups, including the **Animal Welfare Platform**, the **Food Loss and Waste Prevention Platform**, the Expert Group of the **Food Chain Observatory**, and the **Advisory Group on the Sustainability of Food Systems**. It was also appointed as a member of the Steering Committee of the **EU Food Safety Platform**.

Furthermore, Euro Coop actively contributed to the inter-cooperative working group, where transversal policies are discussed and position papers drafted and circulated to relevant stakeholders. Following the recommendations put forward during the Board meeting of October 2025, the Secretariat launched a working group aimed at reinforcing commercial cooperation among Euro Coop members.



Euro Coop on the Stage

Level playing field in agri-food processing, Brussels

At the FEDIOL General Assembly, Euro Coop was invited to contribute to a session on the need for a level playing field in the agri-food processing sector. Secretary-General Todor Ivanov highlighted that there can be no green transition without the consumer and called for a **“One Food Policy”** approach to better align the economic, environmental, and social dimensions of food systems, supported by **coherent policies**, consumer awareness, and incentives for sustainability.

Co-operatives UK Congress, Manchester

At the Co-operatives UK Congress, Secretary-General Todor Ivanov provided a European overview of consumer co-operatives during a high-level panel with Vice-President Debbie Robinson and ICA Director-General Jeroen Douglas. He called for **stronger coop-to-coop collaboration** to further strengthen the cooperative movement, building on existing successful initiatives and partnerships across the sector, and underlined the strategic role of **co-op private labels** in reflecting the true economic, environmental, and social costs of products, as well as the value of deeper cooperation among Euro Coop members.

Communications

In 2025, Euro Coop’s communication activities were strongly shaped by the **International Year of Cooperatives**, reinforcing the visibility and identity of consumer co-operatives across Europe. Central to this work was the campaign “*Consumer Cooperatives: Building a Better World*”, which highlighted members’ contributions to sustainability, community well-being, and responsible consumption. Throughout the year, Euro Coop developed a comprehensive **communication toolkit** for members, including slogan-based messaging, social media templates, and promotional materials. A storytelling form was also launched to enable consumer co-operatives to share their initiatives and impact stories, strengthening collective visibility at European level. Communication efforts were further enriched through targeted “*Members’ Spotlight*” features, including **interviews with board members** on key topics, as well as a structured work plan linking members’ **SDG-related initiatives** to international awareness days throughout the year. Ad hoc publications were also produced to highlight members’ engagement in specific moments and campaigns, including **CoopsDay 2025**, where a dedicated photo wall showcased co-operatives in action across Europe.

Euro Coop also contributed to a coordinated communications effort with fellow Brussels-based cooperative organisations, strengthening joint visibility and message **alignment across the movement**, and remained actively engaged in the joint communications working group with the International Co-operative Alliance (ICA) and Cooperatives Europe, contributing to the development of coordinated messaging and campaign activities for the International Year of Cooperatives.

In addition, Euro Coop collaborated with Cooperatives Europe on its contribution to the **ICA–COPAC policy brief “End poverty in all its forms everywhere”**, providing input on the role of European consumer co-operatives in supporting more inclusive and sustainable societies through community-focused initiatives that strengthen social and economic resilience.



EU Projects

In 2025, Euro Coop continued its active involvement in the EU-funded project **SOSFood—Sustainability Optimisation for Secure Food Systems**. Throughout the year, Euro Coop contributed to the organisation of key project activities, including the conference **“Driving sustainability through healthy diets”** held at the European Economic and Social Committee (EESC) in Brussels on the occasion of the **World Obesity Day**. The event, organised by Euro Coop, brought together EU institutions, agri-food stakeholders, and project partners to discuss the role of healthy and sustainable diets in the green transition. It featured speakers from the EESC, academic experts, and consortium partners, offering a **multidisciplinary perspective** on sustainable food systems and the role of data and innovation in supporting healthier dietary choices.

Euro Coop also supported the organisation of the **Consortium Meeting** in Brussels, which provided an important opportunity for coordination among partners and review of project progress. In addition, Euro Coop participated in the project meeting in Athens, further strengthening collaboration with partners and contributing to the implementation of the various work packages. During 2025, work continued in close cooperation with the consortium

to advance project activities and deliverables in line with the project objectives.

Euro Coop also took part in the **first-year review meeting** with the European Commission, which confirmed the positive progress and results achieved by the project. In parallel, Euro Coop engaged in several European Commission calls with different partners, exploring new funding opportunities and contributing to the development of new project proposals.



Membership & Governance

Statutory meetings

In 2025, Euro Coop held its statutory meetings across several key locations in Europe, combining formal governance with opportunities for exchange and cooperation among members. The **Board meeting in Sofia** in February focused on strategic priorities, governance updates, and the launch of **three dedicated working groups**: Public Policy, Communications & Identity, and Coop-to-Coop. Members also had the opportunity to visit CCU-Bulgaria's newly opened automated store, showcasing innovation in retail and digitalisation within the cooperative sector.

The **General Assembly**, held in July in **Manchester** in the framework of the UK Co-op Congress and the ICA General Assembly, brought members together to assess progress, approve statutory documents, and discuss future priorities. The programme also included a **special dinner** organised by the International Cooperative Alliance (ICA), hosted by Co-operatives UK and The Co-operative Group, providing a valuable setting for networking across the global cooperative movement.





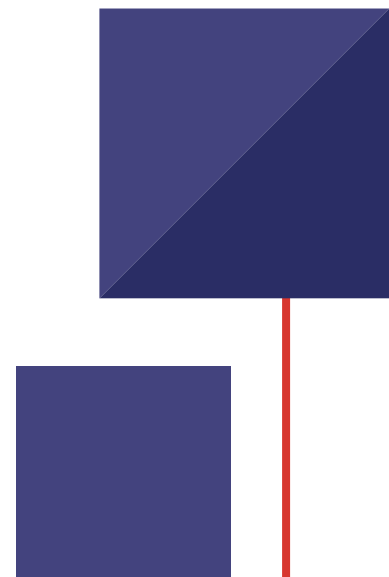
Later in the year, **members gathered in Prague**, where a dedicated **CEOs Meeting of consumer co-operatives** took place ahead of the Board meeting, aimed at fostering closer commercial ties and **strategic exchange**. The subsequent Board meeting addressed key organisational matters, including the appointment of Fabrizio Fabbri as the **new Secretary General** of Euro Coop. The programme also featured a visit to the COOP 24/7 hybrid store in Žebrák, highlighting innovative retail solutions and offering further inspiration for collaboration among members.

New Operational Structure and Working Groups

Following the Strategic Review carried out in 2024, Euro Coop moved into the implementation phase in 2025 by establishing three dedicated working groups: Public Policy, Communications & Identity, and Coop-to-Coop. Each member organisation nominated representatives to actively contribute to these groups, ensuring **broad engagement** across the membership.

These working groups have served as key **platforms for closer collaboration** with member organisations, strengthening synergies and facilitating regular exchange of knowledge, experiences, and best practices. They have also supported a more structured and targeted approach to advancing Euro Coop's priority workstreams, in line with members' needs and strategic objectives.

In the second half of 2025, following the resignation of Secretary General Todor Ivanov, Euro Coop adopted a **revised operational structure**, with a redistribution of responsibilities among the Secretariat. This transition ensured the organisation's financial stability while maintaining the continuity and effectiveness of its core activities.



Coop to Coop

Joint Position Paper on the EU Omnibus I package

In 2025, Euro Coop further strengthened its Coop-to-Coop dimension by **reinforcing cooperation** with member organisations and co-operative partners at the European level. A key milestone was the co-signature, together with **Legacoop** and other stakeholder organisations, of a joint position paper on the EU Omnibus I package. This initiative aimed to contribute to the debate on sustainability reporting and due diligence frameworks, advocating for a balanced and proportionate regulatory approach that takes into account the specificities of co-operative enterprises and SMEs.

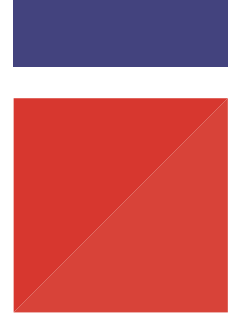
This joint action reflects Euro Coop's ongoing commitment to **building stronger alliances** within the co-operative movement and beyond, ensuring that the voice of consumer co-operatives is effectively represented in key EU policy discussions and that collaboration continues to translate into shared advocacy impact.

European Cooperative Cooperation

In 2025, Euro Coop continued to strengthen its collaboration with Cooperatives Europe and other cooperative sectors through the **European Union Coordination Committee (EUCC)**, sharing insights on EU advocacy priorities and aligning positions on key policy areas of common interest, including SME policy, sustainability, and the broader social economy agenda.

At the same time, Euro Coop further expanded its engagement within the **Cooperatives Europe Development Platform (CEDP)**, actively contributing to exchanges on international co-operation and development. As part of this work, Euro Coop shared examples and initiatives from its members demonstrating how consumer co-operatives contribute to building a better world. These included national and local actions, social projects, as well as employment and inclusion programmes that reflect the co-operative difference in practice.

This strengthened collaboration across co-operative sectors remains essential to amplifying our collective voice within the EU policy process, with a shared ambition to further scale up these efforts in the years ahead.

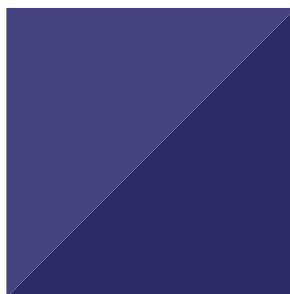


International Cooperative Alliance

In 2025, Euro Coop further strengthened its collaboration with the International Co-operative Alliance (ICA) in the context of the second United Nations International Year of Cooperatives. Euro Coop actively contributed to the **ICA global campaign**, helping to amplify the visibility of consumer co-operatives and their role in delivering sustainable and **people-centred solutions** across Europe and beyond.

Euro Coop also engaged in the ICA and COPAC series of policy briefs, supporting the development and dissemination of key messages highlighting the **contribution of co-operatives** to global challenges and the achievement of the Sustainable Development Goals. This engagement ensured that the perspective of consumer co-operatives was reflected in international policy discussions throughout the year.

In addition, Euro Coop participated in the **ICA General Assembly** held in Manchester in July 2025. The European representation was ensured by Todor Ivanov in his capacity as Director of CCW, guaranteeing high-profile visibility and strong representation of consumer co-operatives' priorities within the global co-operative movement.



The Team

Todor Ivanov

Former Secretary General

*Supply chain / Retail policies /
Administration / Governance*

Fabrizio Fabbri

Food & Sustainability Policy Manager
and Secretary General

Email: ffabbri@eurocoop.coop

*Food and Sustainability policies
EU Projects / Administration / Governance*

Annalisa De Chirico

Communications Manager

Email: adechirico@eurocoop.coop

*Internal / External communication
EU Projects*

Federica Mamini

ANCC/COOP Italy Liaison Officer &
Conference Interpreter

Email: fmamini@eurocoop.coop

Administrative Support

eurocoop

European Community of Consumer Cooperatives

30 million

Consumers-members

**60.4
billion**

Annual turnover

91.000

Points of sale

6.000

Co-op enterprises

 info@eurocoop.coop



Av. Milcamps, 105
1030 Schaerbeek



eurocoop.coop

